

THE FUTURE BELONGS TO THE XML LOYALISTS.



WHICH SIDE ARE YOU ON?



The e-business revolution is heating up. Competition for customers is getting faster and more brutal than ever before. Companies are combining their efforts to maximize their strengths. They're forging virtual alliances to shore up their competitive advantage. The old business models are either evolving rapidly or dying away.

Only those who e-enable quickly will be able to compete.

Only those who establish and maintain flexibility will survive.

Only an XML-pure portal solution can allow your business to do both.

And only XPS from Sequoia Software can give it to you.





## S p e e d a n d f l e x i b i l i t y .

They're the only things that are going to keep your business alive—and your competitive edge sharp—in the new economy.

Business models have undergone a cataclysmic upheaval in the age of the Internet. Companies are clamoring to form virtual enterprises—networks of symbiotic relationships throughout whole value chains, tightly coordinated via the Internet, that enable each company to focus on what it does best, forge alliances with others whose strengths complement its own, and maximize its ability to attract and retain customers.

Your challenge is to find a way to e-enable your products and services, coordinate critical B2B interaction, remain flexible enough to grow and adapt as the marketplace continues to change—and do it right now.

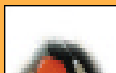
Your solution is XPS™. It can give you the speed and flexibility you need not only for survival, but for success.

## X P S i s X M L - p u r e .

Lots of portal companies are jumping on the XML bandwagon these days. Sequoia is driving it and has been right from the start. XPS is still the only portal solution on the market that's built from the ground up around XML.

That means a lot of things. Most of all it means **XPS is flexible**. In deployment, it will adapt to the business processes you already have in place, not the other way around. In action, it will integrate, automate, and facilitate communication among the various applications, systems, and processes you and your partners use to do business—providing an easy and efficient way to outsource the parts of your work that are peripheral to developing your central strength and competitive advantage. And as your business grows and changes, XPS will evolve right along with it.

The price tag for flexibility like this used to be a long and difficult deployment and customization process. That's where XPS is different. **XPS is fast**. Its rapid deployment capabilities e-enable your business quickly, maintaining the momentum and competitive advantage you've already built and using that momentum to propel your business forward at unprecedented speed.





## X P S i s r o b u s t .

Speed and flexibility are indispensable characteristics in a portal solution, but without a full range of useful capabilities to back them up, a portal isn't much more than a sporty desktop. XPS provides more—and more powerful—functions than other portal solutions on the market right out of the box. Far from just a convenient way to organize your applications and information, it instantly puts you at the controls of a fully functioning virtual enterprise.

### **Rapid integration, comprehensive interactivity**

XPS uses XML messaging and spidering technology to quickly and efficiently aggregate the information sources you and your partners use. It can index this information and enable users to interact with it, making revisions through the portal that are immediately accessible.

### **Business process automation and integration**

XPS's fully customizable rules engine further facilitates B2B interaction by enabling you to design business process flows that automatically route information based on the standards and criteria you specify.

### **Precision searching, easy data navigation**

XML enables XPS to provide extraordinarily precise search results presented in Smart Summaries™ that provide at-a-glance overviews of information that users would otherwise have to sift through manually.

Built-in administrative tools enable you to further organize content by creating a taxonomy that fits the way you navigate information.

### **Role-based personalization**

XPS ensures the efficiency and security of content delivery through the portal by enabling administrators to regulate access to different kinds of information according to job roles you define.

### **Advanced content delivery**

In addition to information from applications and databases, XPS's Content Delivery Agents (CDAs) provide access to Web-based content, third-party services, and content specific to your industry.

### **Near-universal accessibility**

Inherently based on XML—rapidly becoming the universal language of information interchange—XPS can easily deliver content to any browser or Web-enabled wireless device, providing access from just about anywhere, at anytime.

### **Reliability and scalability**

XPS's unique architecture provides solid security and fault-tolerance capabilities and plenty of room to grow with your business as you respond to changes in the e-business environment.





**Y o u h a v e n o t i m e t o l o s e** in equipping your organization for the e-business revolution. The customers are out there. The virtual enterprises are falling into place. And you have a choice:

You can choose XPS and deploy an XML-pure portal solution that will conform to your business processes, provide you with the powerful capabilities you need to enhance your competitive advantage and the flexibility you need to keep it.

Or you can choose another solution, lock yourself into their way of doing things, and watch your competitive advantage disappear as you wait—and wait—for it to be deployed and customized.

**W h i c h s i d e a r e y o u o n ?**

**Contact us today.**

**1-888-820-7917**

**[www.sequoiasoftware.com](http://www.sequoiasoftware.com)**





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